

SOCIAL RESPONSIBILITY

Social responsibility is one of the missions of the college and has been given priority. This is given priority and many programs are carried out with this in mind. Every year programs are organized on World cancer day, Anti Tobacco day, World environment day, Diabetic day, Oral hygiene day, World Health day, Prosthetic day, Oral surgery day, Conservative dentistry day, denture camps, Road safety awareness etc to increase awareness among the public. Lectures, screening in schools, colleges, public etc., skits, miming, and role play in public places, pamphlet distribution in public places, Rallies, road art, marathon are some of the methods used to create awareness. During the floods and cyclone in Chennai relief materials were collected from the staffs and students and distributed to the local people who were affected and lost their properties due to the calamities. Tobacco awareness programs were organized in tribal areas of Kothagiri and Yelagiri hills. The camp at Yelagiri Hills was recorded in the LIMCA book of world records. The students also organized an awareness camp on menstrual hygiene, menstrual and post menstrual problems and gender harassment at Cheyyar, for the tribal women and children and also distributed free sanitary napkins. The institution has adopted a school to improve their lifestyle, health, knowledge, nutrition and oral hygiene practices of the people and prevention of general and oral diseases. The objective of Tagore school adoption is oral health promotion and mapping services and to create awareness in oral hygiene maintenance, ill effects of tobacco, excessive usage of refined sugars, preventive dental care, oral health screening and treatment for needed people at free of cost within available resources and oral disease mapping in school. The school has a morning assembly every Monday where all students gather before classes. We have obtained permission and have utilized this opportunity to speak to the students and staffs on general health, need to have general checkup, nutrition, sanitation, common diseases like tuberculosis, dengue, typhoid, food poisoning and their prevention, environmental issues like water conservation, rain water harvesting, prevention of water stagnation, avoid plastics, planting trees and their protection, child abuse, gender harassment are some of the topics covered. This is just to create awareness in general and its necessity. The school teachers are also taught and trained in the methods to handle

emergencies at school and outside. The staff and students collected around 500 old books and donated to the library and also a cupboard to store them. 2 computers and a printer were also donated to the school for students' education. The school Principal was honored during Women's day celebration. The students were brought to the college to visit the dental exhibition and gifts and snacks were provided. Coloring competition, drawing competition, essay writing were conducted for the students and prizes distributed at various occasions. The school had arranged to go for excursion to visit the zoo; arts village, Dakshin Chitra and our college had provided transportation to the staff and students of the school. Dedicated and committed staffs and students make the work easy. The staffs and students get satisfaction in organizing these programs. The students develop a sense of public service and develop empathy

AWARENESS PROGRAMS WITHIN COLLEGE

Awareness programs are conducted in the college premises and in Medical College by screening, education materials like pamphlets, posters, videos or by skits, plays, miming, statue, role play etc.

These programs target the patients attending the college hospital for treatment.

PROGRAM CONDUCTED BETWEEN 2012 - 2015

S.NO	PUBLIC AWARENESS PROGRAM	DATE
1	BLOOD DONATION CAMP WAS CONDUCTED BY TRANSFUSION MEDICINE DEPARTMENT OF THE TN DR MGR MEDICAL UNIVERSITY- 30 DONORS	4TH APRIL 2012
2	BLOOD DONATION CAMP WAS CONDUCTED BY TRANSFUSION-47 DONORS MEDICINE DEPARTMENT OF THE TN DR MGR MEDICAL UNIVERSITY	20TH DEC 2013
3	HEALTH CARE PREVENTION & PROTECTION FOR WOMEN BY DR. SAMPATH KUMARI & DR. PREMALATHA	15TH DEC 2014
4	YOGA CLASSES- VALGA VALAMUDAN GROUP	16TH FEB 2015
5	SWATCHA BHARATH CAMPAIGN WAS INAUGURATED	11TH FEB 2015
6	WOMENS DAY CELEBRATION-STRESS MANAGEMENT LECTURE- MRS LAVANYA	4TH MARCH 2015
7	GENDER HARRASSMENT LECTURE, MRS THENMOZHI, ADVOCATE	16TH MARCH 2015
8	BLOOD DONATION CAMP - IT WAS CONDUCTED BY TRANSFUSION MEDICINE DEPARTMENT OF THE TN DR MGR MEDICAL UNIVERISTY.-34 DONORS	15TH MAY 2015
9	ROAD SAFETY AWARENESS PROGRAM, DR. JIMSON , MDS	7TH MAY 2015
10	INTERNATIONAL YOGA DAY CELEBRATION- ISHA YOGA	18TH JUNE 2015
11	TREE PLANTATION WAS DONE ON THE WORLD ENVIRONMENT DAY.	5TH JUNE 2015
12	YOGA CLASSES- VALGA VALAMUDAN GROUP	25TH SEP- 3RD OCT 2015
13	ORGAN DONATION CAMPAIGN WAS CONDUCTED BY MOHAN FOUNDATION	20TH OCT 2015

AWARENESS PROGRAM CONDUCTED IN THE COLLEGE 2016-2018

S.NO	PUBLIC AWARENESS PROGRAM	DATE
1	FLOOD RELIEF CAMP	3TH JAN 2016
2	INTERNATIONAL ORAL AND MAXILLOFACIAL SURGEONS DAY	12TH FEB 2016
3	ANTI- TOBACCO AWARENESS PROGRAM	29TH MAY 2016
5	BLOOD DONATION CAMP	24TH OCT 2016
6	DISASTER MANAGEMENT TRAINING PROGRAMME	23RD NOV 2016
7	PROSTHODONTIST DAY	22 ND JAN 2017
8	TREE PLANTATION ALONG WITH LIONS CLUB- NATURALS CHENNAI	27TH JAN 2017
9	WORLD CANCER DAY	4TH FEB 2017
10	OMFS DAY- A PLANT TREE SAVE A LIFE	13TH FEB 2017
11	WOMENS DAY CELEBRATIONS- DR ARCHANA IFS	8TH MARCH 2017
12	TRAFFIC RULES AND ROAD SAFETY AWARENESS- DSP MUGILAN	15TH JUNE 2017
13	ENVIORNMENT AWARENESS AND PROTECTION	15TH JUNE 2017
14	LECTURE TO COMMEMORATE ORAL HYGIENE DAY	19TH JULY 2017
15	TREE PLANTATION BY FIRST YEAR STUDENTS	21ST SEP 2017
16	BLOOD DONATION CAMP	26TH OCT 2017
17	WORLD CANCER DAY	5TH FEB 2018
18	INTERNATIONAL ORAL AND MAXILLOFACIAL SURGEONS DAY	13TH FEB 2018
19	CONSERVATIVE AND ENDODONTICS DAY	19TH MAR 2018
20	WOMENS DAY CELEBRATIONS	8TH MARCH 2018
21	WORLD DIABETES DAY 2018	16TH NOV 2018

AWARENESS PROGRAM CONDUCTED 2019 ONWARDS

S.NO	PUBLIC AWARENESS PROGRAM	DATE
1	PROSTHODONTIST DAY	22ND JAN 2019
2	WORLD CANCER DAY CELEBRATION 2019	28, 29TH JAN 2019
3	WOMENS DAY CELEBRATIONS	20TH MARCH 2019
4	BLOOD DONATION CAMP	20TH MARCH 2019
5	AWARENESS ABOUT CYBERCRIME	29TH MARCH 2019
6	WORLD NO TOBACCO DAY CAMPAIGN 2019	31ST MAY 2019
7	BLOOD DONATION CAMP	14TH JUNE 2019
8	ORAL AWARENESS LECTURE - ORAL HYGIENE DAY 2019	1ST AUG 2019
9.	STEM CELL DONATION AWARENESS PROGRAM BY ROTRACT CLUB	30TH JULY 2019

AWARENESS PROGRAMS OUTSIDE COLLEGE

Awareness programs are conducted outside the college like road junctions, bus stops or bus stand, railway stations, beach road where there are public in large numbers. Pamphlet distribution, street plays, mob play, singing, skits, marathon, road art, procession, cycle rally etc. The awareness is mainly for oral hygiene awareness, tooth decay or road safety awareness or mal-aligned teeth or cleft lip & palate awareness. The aim is to create awareness among the public to live a healthy life and not lose teeth early in life.

PROGRAM CONDUCTED BETWEEN 2012 - 2015

S.NO	PROGRAM CONDUCTED	DATE
1	TOOTH BRUSHING PROGRAM, RATHINAMANGALAM GOVT SCHOOL AND KOLAPAKKAM GOVT SCHOOL - DEMO NSTRATE TOOTH BRUSHING AND PROVIDE TOOTH BRUSHES	7TH NOV 2014
2	RAMANUJAM ENGINEERING COLLEGE & TAGORE ENGINEERING COLLEGE- ROAD SAFETY AWARENESS PROGRAM	13TH FEB 2015
3	"SMILE TORCH CAMPAIGN, DEPT OF ORTHODONTIA- AWARENESS CAMPAIGN AND COMPETITION FOR COLLEGE STUDENTS	18TH AUG 2015
4	"SMILE WALK -O-RUN- AT MARINA BEACH- DEPT OF ORTHODONTIA	22ND AUG 2015
5	TOOTH BRUSHING PROGRAM, RATHINAMANGALAM GOVT SCHOOL AND KANDIGAI GOVT SCHOOL- DEMONSTRATE TOOTH BRUSHING AND STUDENTS PERFORM BRUSHING	6TH NOV 2015
6	ANTI- TOBACCO CAMPAIGN CONDUCTED AT TAGORE MEDICAL & DENTAL COLLEGE	27-28TH MAY 2015
7	ANTI TOBACCO CAMPAIGN CONDUCTED AT MARINA BEACH	31ST MAY 2015
8	ORAL HYGIENE DAY	1ST AUG 2015
9	SMILE TORCH CAMPAIGN	18TH AUG 2015
10	HAPPY TEETH EXHIBITION, EDUCATION AND SCREENING FOR SCHOOL CHILDREN	6-8TH OCT 2015
11	FLOOD RELIEF CAMP (RICE, SOAPS, PASTES AND BRUSHES, SHAMPOO, BISCUITS, ORAL REHYDRATION SALTS MATS, LUNGIES, SARIS, NIGHTIES, BED SHEETS WERE DISTRIBUTED TO ABOUT 750 PEOPLE)	11TH DEC 2015

AWARENESS PROGRAM CONDUCTED 2016-2018

S.NO	PROGRAM CONDUCTED	DATE
1	ROAD SAFETY AWARENESS CAMPAIGN WAS CONDUCTED AT BESANT NAGAR BEACH ROAD IN THE FORM OF ROAD ART PROGRAM	21ST FEB 2016
2	“85% SAVES LIFE”CAMPAIGN-TOBACCO CONTROL	30TH APRIL 2016
3	WORLD NO TOBACCO DAY CAMPAIGN	29TH MAY 2016
4	HAPPY TEETH PROGRAM CONDUCTED AT COLLEGE FOR SCHOOL STUDENTS	1-3RD NOV 2016
5	WORLD OBESITY DAY	26TH NOV 2016
7	OMFS DAY - ROAD SAFETY AWARENESS PROGRAM CONDUCTED AT VANDALUR SIGNAL AND PAMPHLET DISTRIBUTION	13TH FEB 2017
8	CONSERVATIVE DENTISTRY DAY- MARINA BEACH- ROAD ART AND SHOW	26TH FEB 2017
9	SCHOOL COMPETITION FOR CONSERVATIVE DENTISTRY	28TH FEB 2017
10	ANTI TOBACCO AWARENESS RUN PROGRAM	2ND MARCH 2017
11	WORLD NO TOBACCO DAY - ABIRAMI MEGA MALL, CHENNAI	31ST MAY 2017
12	WORLD HEALTH DAY	11TH APRIL 2017
13	WORLD NO TOBACCO DAY	2ND JUNE 2017
14	WORLD ENVIRONMENT DAY	5TH JUNE 2017
16	ORAL HYGIENE DAY AWARENESS CREATING BY PAMPHLET DISTRIBUTION	1ST AUG 2017
17	FIELD VISIT FROM GOOD SHEPHERD SCHOOL	28TH AUG 2017
18	SWACHH BHARAT ABHIYAN - 2017	9TH OCT 2017
19	FIELD VISIT FROM GOOD SHEPHERD SCHOOL	2018
20	WORLD HEALTH DAY	6TH APRIL 2018
21	SWACH BARATH INTERNSHIP PROGRAM	1ST ,6TH,7TH JUNE 2018

22	WORLD NO TOBACCO DAY	31ST MAY 2018
23	WORLD ENVIRONMENT DAY	5 TH JUNE 2018
24	ANTI- TOBACCO AWARENESS PROGRAMME AND DENTAL TREATMENT CAMP (DON BOSCO COLLEGE, 2 PRIMARY SCHOOLS AT YELAGIRI HILLS IN VELLORE DISTRICT)	21 -24TH JUNE 2018
25	ORAL HYGIENE DAY (T.S. BALAIAH MATRICULATION SECONDARY SCHOOL NEDUNGUNDRAM)	31ST JULY 2018
26	COMPLETE DENTURE CAMP PROTHODONTIC SOCIETY TN BRANCH IN TANJAVUR (DELIVERING 104 DENTURE IN 24 HOUR)	8- 9TH DEC 2018

AWARENESS PROGRAM CONDUCTED 2019 ONWARDS

S.NO	PROGRAM CONDUCTED	DATE
1	WORLD CANCER DAY 2019	28,29TH JAN 2019
2	"MARATHON RUN" - CELEBRATING OMFS DAY	9TH FEB 2019
3	WOMENS DAY- AWARENESS CAMP (CHEYYAR, THIRUVANAMALAI DISTRICT)	8TH MARCH 2019
4	WORLD HEALTH DAY 2019	2,6TH APRIL 2019
5	WORLD NO TOBACCO DAY CAMPAIGN 2019	31 ST MAY 2019
6	ORAL HEALTH AWARENESS PROGRAMME - ORAL HYGIENE DAY 2019	31ST AUG 2019
7.	"TEACHERS DAY WEEK" IN ASSOCIATION WITH INDIAN SOCIETY OF PEDODONTICS AND PREVENTIVE DENTISTRY	6 th to 11 th SEP 2019
8.	WORLD DIABETES DAY CELEBRATIONS 2019	19.11.19